

The Revolution Begins...



A Whole NEW Paint!

Golden OPEN Acrylic feels like no other paint, combining the best properties of acrylics and oil paint.

Dries Slowly enough to allow blending but also allows over-painting much sooner than with oils, and being a professional artists' acrylic, OPEN washes up with brush soap and water.

Layer and Blend. OPEN's unique properties mean you can layer and blend in some ways that are reminiscent of oils, but gives you the flexibility to slow down or speed up the drying. For thin films, OPEN Acrylics remain workable for approximately 10 times longer than Golden Heavy Body Acrylics - anywhere between 40 minutes to three hours, depending on colour, thickness, and the weather. If you want to speed up the drying, you can combine with regular Golden acrylic colours and mediums.

Does not form a Skin. Dollops of paint on your palette remain wet and ready to use for over a day, dramatically reducing wasted paint. Like oil paint, you can mix up all your colours before you start painting.

The Sweet Spot. Initially OPEN has a rather slick and greasy feeling under the brush, but as paint dries and loses some water it gradually thickens, forming a stiffer more oil-like feel. Along this gradient painters will find what is often termed the "sweet spot" that suits their particular technique. Once located, it is possible to control and maintain those qualities, something that oil painters have long enjoyed but has been previously unavailable to acrylic painters.

Looks Different. The colours are rich and beautiful, with a slightly lower sheen than the equivalent colours in the Golden Heavy Body. To achieve their extended working time and unique characteristics, OPEN are engineered with less pigment in wet state, but they dry with a higher pigment to binder ratio than other Golden colours. Mixing with OPEN mediums will produce a gloss surface, or this can be adjusted later by varnishing (wait at least 30 days).

OPEN's slow-drying nature makes it possible to use with natural-hair brushes, which are quickly destroyed by regular acrylic. Brushes are easy to clean, even if you've unintentionally left them out. Wet-on-wet blending and softening with black sable brushes is no longer just for oil painting, in fact it is easier to layer up OPEN wet-on-wet without muddying the colour than it is with oil colour.

Using Golden OPEN in thin applications (less than 1.5mm thick) is recommended, as thick layers take a very long time to dry. For thick applications, Golden Heavy Body is best. Also, do not apply thick films of faster drying acrylic on top of Open without waiting a minimum of 2 weeks after being touch dry, as this will prevent the underlying layer from drying for a long time. It is better to paint the other way round, i.e. regular acrylic beneath OPEN Acrylic.

Golden OPEN may be blended with regular Golden acrylic colours & mediums to control consistency and working time. For example, depending on colour and thickness of application, a mixture of one part Open to one part Heavy Body will remain workable for 15 – 30 minutes. Open mediums can be used with Heavy Body to extend the working time, but will not reproduce the unique working properties of Open Acrylics.

An important new paint for:

- Artists who struggle with the fast drying times characteristic of acrylics – plein aire painters, portrait artists, landscape painters, painters working in large formats, painters who need more time;
- Artists who want a greater range of control over their materials;
- Oil painters who would rather use acrylics for safety and convenience, but find it difficult; Artists and instructors who value the versatility, ease of use, and low waste.

OPEN is a new type of acrylic paint and is NOT intended to replace the existing Golden Heavy Body range.