



Fashion Books.

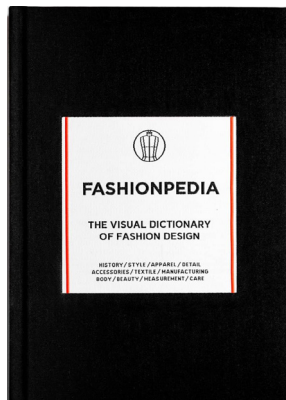
I am pleased to announce that I have joined our Schools Direct sales team as an account manager. I am now responsible for sales into selected schools in the Auckland region, as well as all schools in the Bay of Plenty. From April 1st, I will also take over responsibility for all South Island schools, as Peter Clark will be retiring from his sales role. I will also continue to bring you our comprehensive art and design book selection.

Many of you I have met during the 23 years I have worked at Gordon Harris. In that time I have enjoyed looking after Advertising Agencies, Graphic Design Studios, Illustrators, Architects, Artists and more recently Street Artists. I look forward to working with and learning from you as we continue to develop our business supplying Secondary School Art and Technology departments. Please don't hesitate to contact me if you have any queries.



Glenn Toms

glenn@gordonharris.co.nz ph 09 520 8594 mob 0274 316 093



FASHIONPEDIA

Fashionpedia is a visual fashion dictionary covering all the technical terms from style to material to production with illustrations and infographics. It encompasses rich, extensive information and yet is easy to read. Fashionpedia is all you will ever need to navigate the fashion scene.

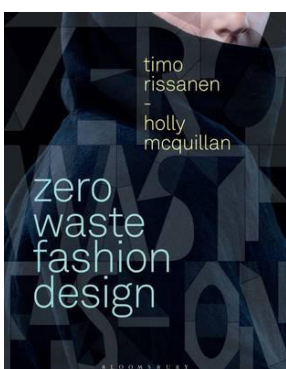
\$80.00



PRINT, MAKE, WEAR

This book features 14 original projects that will inspire you to create your own digitally printed textile designs. Digital techniques are inspired by traditional handcrafts such as patchwork and embroidery, and utilize Adobe Photoshop and Illustrator.

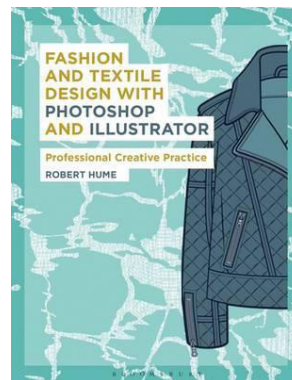
\$60.00



ZERO WASTE FASHION

Combines research and practice to introduce a crucial sustainable fashion design approach. Featured topics include: The criteria for zero waste fashion design, Manufacturing zero waste garments, Adapting existing designs for zero waste, zero waste designing with digital technologies.

\$79.99



FASHION DESIGN PHOTOSHOP AND ILLUSTRATOR

A step-by-step guide to two essential tools for textile and fashion designers. Adobe Photoshop and Illustrator have eclipsed many specialist textile and fashion systems due to their intuitive design, versatile function, and constant evolution.

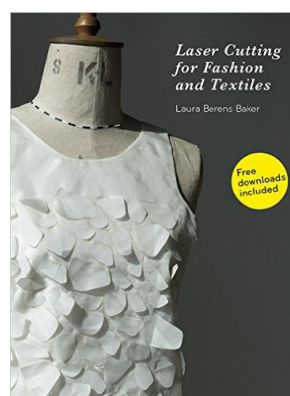
\$82.99



FASHION DETAILS 4000 DRAWINGS

This title is an inspirational sourcebook on the techniques of drawing fashion details. It reveals everything you need to know in order to create precise drawings of elements such as collars, pleats, flounces, gathers, drapes and necklines, and it is illustrated with around 4,000 original drawings.

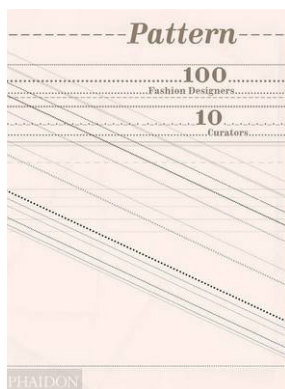
\$79.99



LASER CUTTING FOR FASHION AND TEXTILES

Laser cutting is the latest embellishment technique to appear on the catwalk. This book provides fourteen inspirational projects that demonstrate how to use laser cutting equipment to produce original designs for garments and accessories.

\$65.00



PATTERN:100 FASHION DESIGNERS 10 CURATOR

Presenting 100 of the most creative fashion designers who have recently emerged internationally. Selected by 10 of the most respected figures in the field - a mixture of leading designers, stylists, editors, educators, bloggers and writers - it is a must-see catwalk in a book.

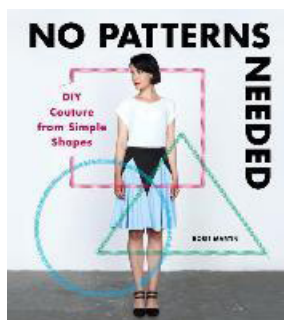
\$105.00



SEWING FOR FASHION DESIGNERS

This comprehensive guide explores the fundamental sewing methods fashion designers need and teaches professional garment construction. Catwalk images demonstrate how these kinds of techniques are employed by designers.

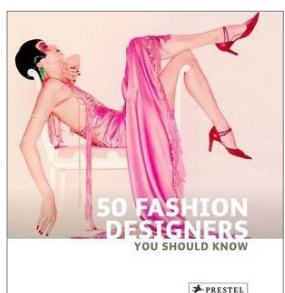
\$90.00



NO PATTERNS NEEDED DIY SIMPLE SHAPES

If you want to sew your own clothes but are put off by the idea of cutting out pattern pieces covered with dotted lines and symbols, this is the book for you.

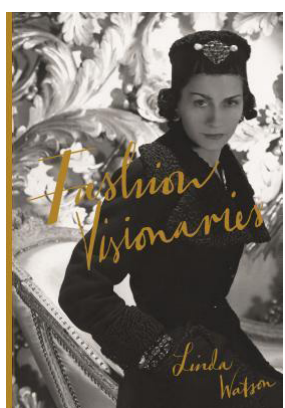
\$47.99



50 FASHION DESIGNERS YOU SHOULD KNOW

Profiles the world's top 50 fashion designers, including Armani, Balenciaga, Dior, Galliano, Givenchy, Lacroix, McCartney, McQueen, Quant, Versace and Westwood.

\$45.00



FASHION VISIONARIES

Featuring 75 of the world's most legendary designers, this book presents the story of fashion through the fascinating personal lives and innovative collections that have shaped the field over the past century.

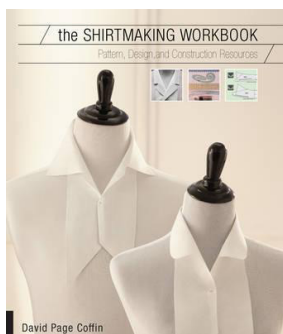
\$65.00



FABRICS IN FASHION

This book is a bridge between materials and their creators that visually demonstrates through 1,600 beautiful images the profound relationship between fabrics and fashion, covering a wide range of patterns, their history, and industry.

\$89.99



SHIRTMAKING: PATTERN, DESIGN, CONSTRUCTION

An amazing collection of custom detail patterns and ideas for men's and women's sport, knit, dress, and even simple coat and jacket shirt styles.

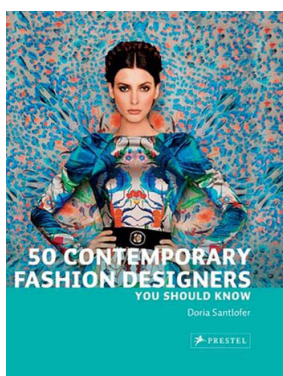
\$39.99



PATTERN MAGIC 3

All the measurements and scaling information you need to start pattern making is included. As throughout the series, all the patterns are based on a basic block, supplied in the book. Thorough step-by-step instructions and diagrams will ensure that your own patterns translate beautifully to your choice of garment.

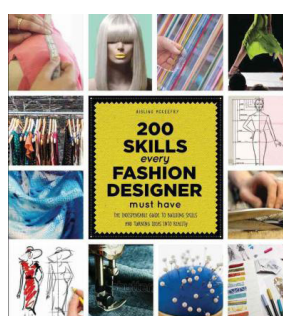
\$55.00



50 CONTEMPORARY FASHION DESIGNERS YOU SHOULD KNOW

This book of the most creative members of today's fashion scene includes Fashion Week regulars and cutting-edge up-and-comers. Each designer is profiled in double-page spreads that include runway-ready products as well as notes, sketches, and biographical information.

\$45.00



200 SKILLS EVERY FASHION DESIGNER MUST HAVE

Offers a practical overview of the core concepts and techniques required for fashion design. Readers will find: step-by-step tutorials for essential skills as well as tips, techniques and much more.

\$49.99

Illustration

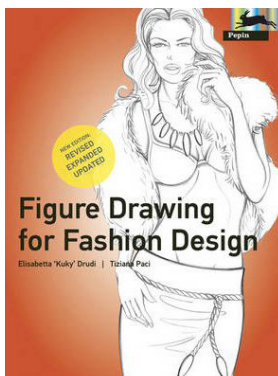


FIGURE DRAWING FASHION DESIGN REVISED EDITION

Fully revised, updated and expanded, offers a concise, topic by topic guide to acquiring and perfecting these skills, concentrating on the female form. This book is ideal for those who want to apply themselves professionally to fashion design as well as enthusiasts of drawing.

\$79.99

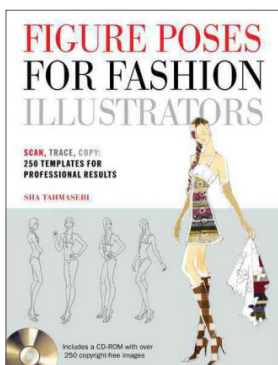
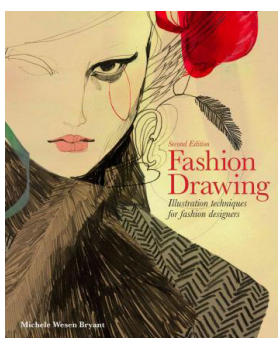


FIGURE POSES FOR FASHION ILLUSTRATORS

The book opens with detailed instruction in drawing a correctly proportioned human figure, which is the necessary foundation for all fashion illustration. More than 250 illustrations in colour and black and white complement an instructive text.

\$55.00



FASHION DRAWING SECOND EDITION

A comprehensive, practical guide to fashion drawing for students of fashion design. The book covers men, women and children, starting with the fashion figure and continuing with garments and details, before teaching how to render types of fabric.

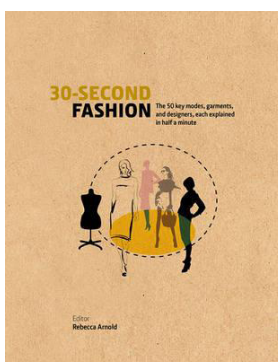
\$105.00



ART OF FASHION ILLUSTRATION

The ultimate guide to fashion sketching. Inside, you'll find more than 150 beautiful illustrations from the international community's masters of illustration and rising stars. Create your own illustrations by using convenient tear sheets that are included in the back of the book.

\$49.99



30 SECOND FASHION: DESIGNERS GARMENTS

The 50 key modes, garments, and designers, each explained in half a minute! Offers an engrossing crash course to how the style world works today, alongside an engaging look at the founding fathers (and mothers) of fashion who set it up that way.

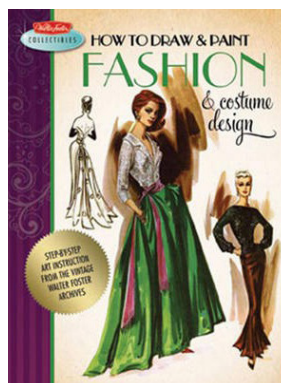
\$32.99



NEW FASHION ILLUSTRATION

A visually-stunning collection of illustrated art that encapsulates the marriage of imagination and haute couture. The artwork within ranges from fantastical haute couture to the practical and every-day; some rendered in lush watercolour, others in stark black and white, both figurative and abstract.

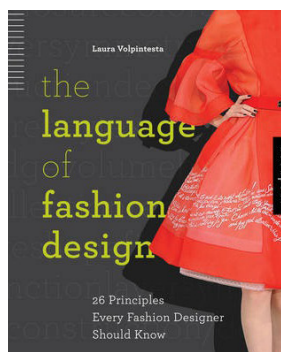
\$79.99



HOW TO DRAW AND PAINT FASHION DESIGN

An overview of basic drawing and painting techniques and artists will learn how to capture figures in various poses, as well as the dynamics of facial features and expressions, and other elements of drawing.

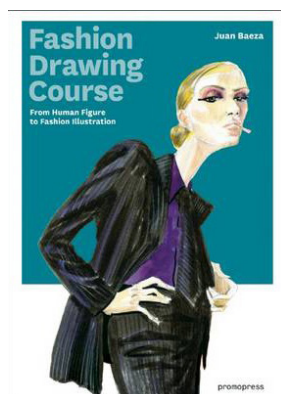
\$39.99



THE LANGUAGE OF FASHION DESIGN

Provides students and fashion designers with the basic elements of fashion design, divided into 26 easy-to-comprehend chapters. This visual reference includes an introductory, historical view, as well as how these elements can be used across multiple design disciplines.

\$69.99



FASHION DRAWING COURSE

It is essential for designers to be able to draw the human body in movement, a highly challenging skill that requires taking into account the relationship between the human body, the properties of fabrics, the shape of the clothing, and its response to different movements, the first part focused on the human body and the second on clothing.

\$59.99

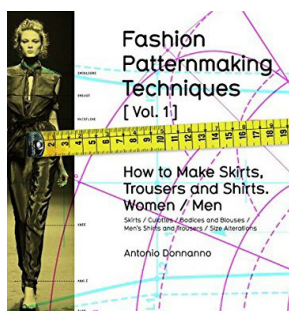


MAKE CREATURES WITH FELT MISTRESS

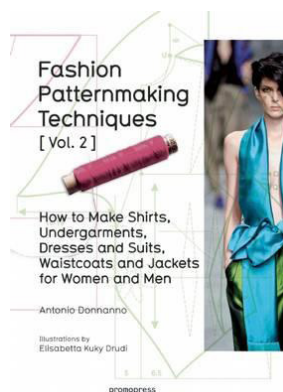
Say hello to Fringle, Rokpok and Grunch! These loveable creatures are a few of the cast of characters dreamed up by Louise Evans for you to make. Clear step-by-step instructions, accompanied by line drawings, guide you through the making process.

\$39.99

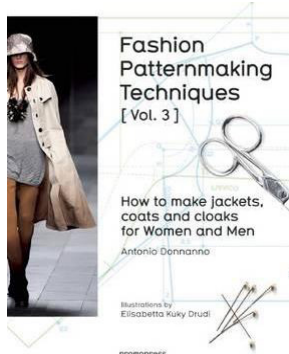
Patternmaking



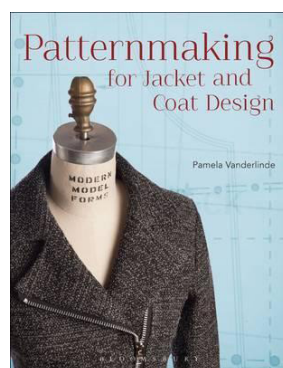
FASHION PATTERNMAKING TECHNIQUES VOL 1
Divided into 8 chapters, the book starts with a study on measuring and body shaping, before examining fabric technology and sartorial terminology. It describes a range of skirts and trousers, both for women & men, from the basic to the elaborate.
\$69.99



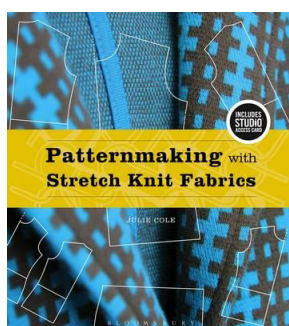
FASHION PATTERNMAKING TECHNIQUES VOL 2
This book examines the various procedures for transforming bodices, through dart manipulation as well as studying techniques for creating volumes, draping, and fitted patterns. This manual prepares the reader to apply these concepts-along with their own intuition and creativity-to constructing patterns.
\$75.00



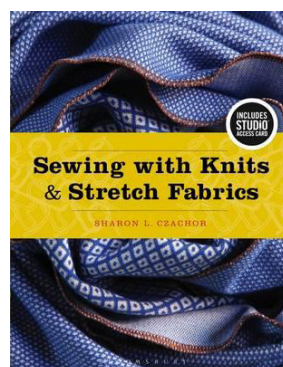
FASHION PATTERNMAKING TECHNIQUES VOL 3
This volume explores and provides clear and detailed and in detail illustrated explanations of all kinds of outerwear patterns for women and men. Antonio Donnanno is a patternmaking techniques teacher, fashion school director, and author of dozens of fashion books.
\$69.99



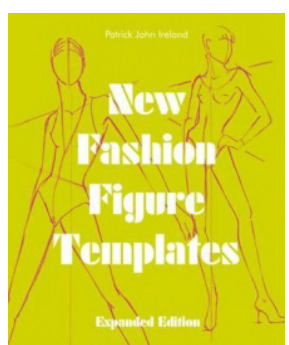
PATTERNMAKING JACKET AND COAT DESIGN
Jacket design gives students and designers alike trouble, both technically and creatively; the technicality of their design and existing texts on the subject often leave novices and budding designers puzzled.
\$69.99



PATTERNMAKING WITH STRETCH KNIT FABRICS
With hundreds of step-by-step illustrations/instructions and a user-friendly, stay-flat format, this book provides emerging fashion designers with comprehensive information on how to draft patterns for popular cut and sew knits and stretch fabrics.
\$129.00



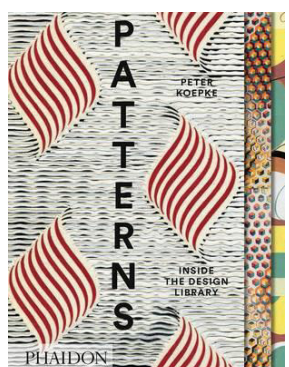
SEWING WITH KNITS AND STRETCHED FABRICS
This book explains the basics of working with knit fabrics and stretch woven fabrics, and how the stretch ratio impacts the design. The book covers industry methods for knit garment construction, including coverage of collars, facings, closures, bands and hems and much more.
\$129.00



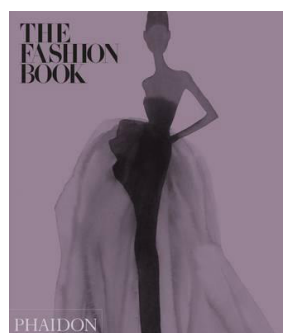
NEW FASHION FIGURE TEMPLATES
Providing help for fashion students and fashion designers for decades and this new expanded edition will provide help for generations to come. The new edition includes over 200 templates of men, women, teens, and children on perforated pages.
\$39.99



GERTIE'S ULTIMATE DRESS BOOK
This book is packed with all the information and patterns you could ever need to create a wardrobe filled with stunning vintage frocks. Elements of each pattern can be mixed and matched, allowing readers to customise.
\$55.00

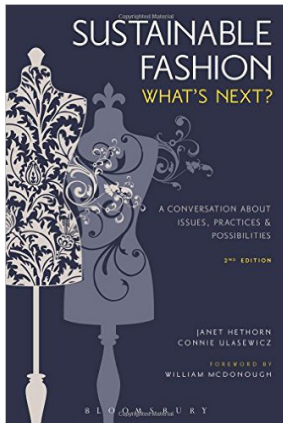


PATTERNS INSIDE THE DESIGN LIBRARY
An insider's guide to the world's largest archive of patterns and textiles, the source of inspiration for the globe's top designers. This one-of-a-kind book, drawn from the Design Library's archive, is an exclusive and ultimate sourcebook of pattern and ornament.
\$115.00



THE FASHION BOOK
Takes a fresh look at the fashion world and the people who created and inspired it. Spanning almost 200 years, the entire industry is represented. The Fashion Book is organized as an A-Z guide of names, listing 576 entries across a number of fashion categories.
\$55.00

Textiles



SUSTAINABLE FASHION WHAT'S NEXT

As issues surrounding sustainability in the fashion industry continue to evolve, the conversation in this collection of essays from leading fashion academics and practitioners has been updated with current concepts and industry practices. Sustainable Fashion: What's Next? A conversation about issues, practices and possibilities.

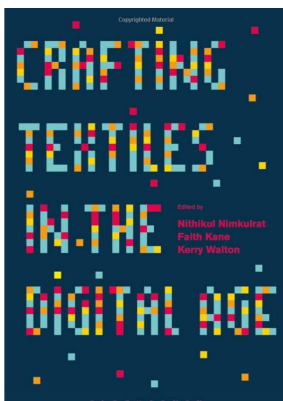
\$159.00



DIGITAL TEXTILE PRINTING

The development of digital textile printing at the end of the twentieth century has had a profound effect on the design, creation, use and understanding of textiles. This new technology - combined with advances in fabric and dye chemistry - has made it possible to produce complex images on fabric.

\$53.99



CRAFTING TEXTILES IN THE DIGITAL AGE

In an era of increasingly available digital resources, many textile designers and makers find themselves at an interesting juncture between traditional craft processes and newer digital technologies.

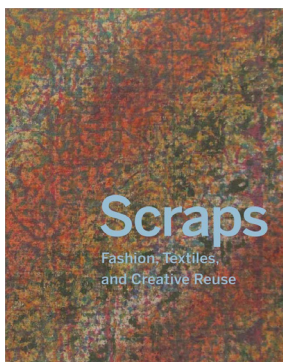
\$43.99



DESIGNING WITH SMART TEXTILES

If you want to understand, and be a part of, the creative revolution in materials design, then Designing with Smart Textiles is the complete toolkit you need to get started.

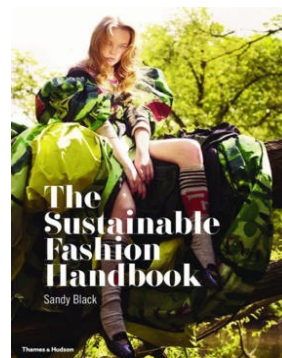
\$84.99



SCRAPS: FASHION, TEXTILES, AND CREATIVE REUSE

This book presents three designers' alternative approaches to the shockingly high human and environmental costs of textile industry waste. Christina Kim, Reiko Sudo & Luisa Cevese.

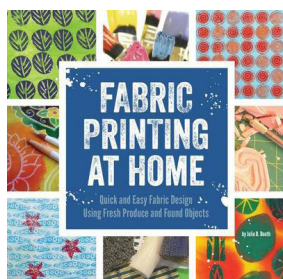
\$40.00



SUSTAINABLE FASHION HANDBOOK

A definitive guide to the complex issues surrounding modern clothing production, use, and disposal. Case studies on everything from the life cycle of jeans to smart textiles and fair trade projects.

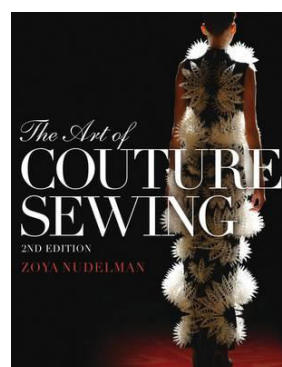
\$90.00



FABRIC PRINTING: TEXTURES, STENCILS, RESIST

Fabric Printing at Home will show you how to print your own custom fabrics using everyday items from around the house!

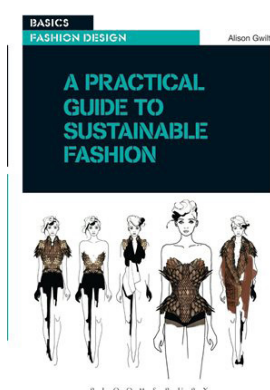
\$36.99



THE ART OF COUTURE SEWING

A guide to custom techniques in the construction of couture garments. More than 850 colour images, including over 185 updated fashion photographs and new illustrations digitally drawn by the author.

\$145.00



A PRACTICAL GUIDE TO SUSTAINABLE FASHION

Packed with full-colour images from contributors such as Vivienne Westwood, Stella McCartney, Edun and People Tree, A Practical Guide to Sustainable Fashion is a much-needed handbook for students in the fashion and textile industries.

\$59.99



KNIT: INNOVATIVE KNITS FASHION AND ART

Knit is an exciting and dynamic design area, with new technologies opening up a wealth of creative possibilities for designers, as well as innovative uses of traditional techniques.

\$65.00

Monographs



OTHERWORDLY

Fashion from another planet. Unwearable, subversive, radically post-human, alien. Otherworldly presents avant-garde garments, styling, fashion photography, and young designers who are a whole galaxy away from the mainstream.

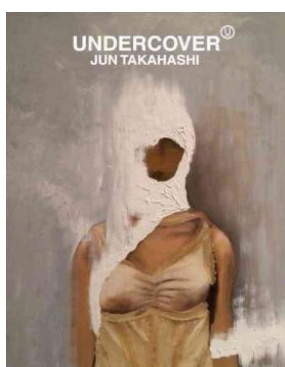
\$130.00



AFRICA RISING : FASHION, LIFESTYLE & DESIGN

African fashion and design is colourful, unconventional, fresh, elegant, and self-confident. Africa Rising showcases the work of young creatives from the continent's vibrant metropolises.

\$135.00



UNDERCOVER JAN TAKAHASHI

Insightfully curated with fashion filled chapters devoted to Takahashi's sketches, graphic work, collaborations, and most innovative designs to date. Lavishly illustrated with more than 200 photographs and in-depth essays by fashion writers, curators, and colleagues.

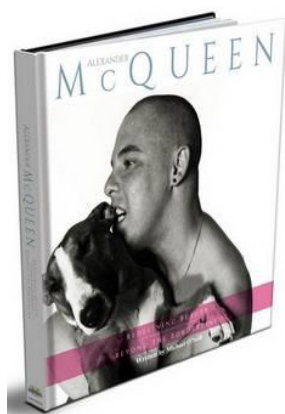
\$139.00



100 CONTEMPORARY FASHION DESIGNERS

It features 100 fashion designers shaping the styles of tomorrow. This two-volume compilation brings together highlights from TASCHEN's Fashion Now! series.

\$99.99



ALEXANDER MCQUEEN REDEFINING BEAUTY

Magnificently illustrated with some of McQueen's most riveting designs, this book illuminates the struggles of a man who dared to defy accepted fashion norms and give the world a new sense of grandeur.

\$85.00



AUSTRALIAN STYLE

Showcasing an exceptional pool of talent, this book profiles those who make the clothes, market and wear the clothes. From established designers and emerging design talent to magazines editors and bloggers, Australian Style is a refreshing take on the world of fashion.

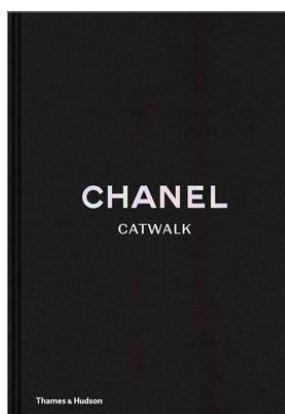
\$39.99



AGNES B. : STYLISTE

Since opening her first shop in Paris in 1975, agnes b. has been dedicated to creating timeless designs. Unforgettable pieces mix classical influences with street style.

\$65.00



CHANEL CATWALK

For the first time, every Chanel collection ever created by Lagerfeld is here gathered in a single volume - a unique opportunity to chart the development of one of the world's most influential fashion brands and discover rarely seen collections. With a treasure trove of inspiration, this richly illustrated publication will be the must-have reference for all fashion professionals and Chanel obsessives.

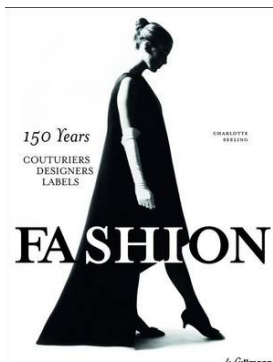
\$120.00



ERIK MADIGAN HECK: OLD FUTURE

In contemporary fashion photography, Erik Madigan Heck is something of an anomaly - a very successful anomaly who steers his own path. His work is elegant and unashamedly beautiful, exploring the intersections of fashion, painting and classical portraiture. This book is the essential introduction to a future master of fashion photography.

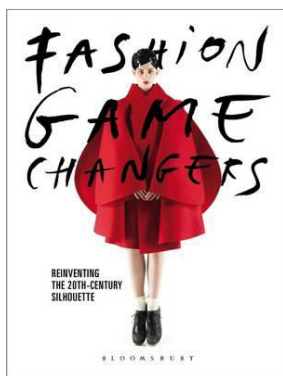
\$65.00



FASHION

Fashion - that means glamour, creativity and always the expression of a certain attitude toward life. This book is devoted to the legendary world of fashion from its origins in the nineteenth century until our own time.

\$69.99



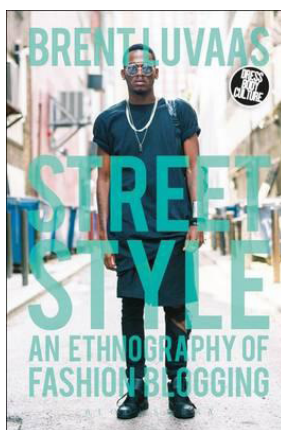
FASHION GAME CHANGES
Fashion Game Changers traces radical innovations in Western fashion design from the beginning of the 20th century to the present. Challenging the traditional silhouettes of their day, fashion designers began to liberate the female body from the close-fitting hourglass forms which dominated European & American fashion.
\$53.99



SELF STYLED: DARE TO BE DIFFERENT
Self-Styled is about the celebration of freedom of expression, diversity and individualism through personal style. Showcasing photographic diptychs of a select group of fabulous urbanites, each double-page spread illustrates a unique personal choice while implicitly exploring themes such as gender, colour, body shape and taste.
\$42.99



FOR THE LOVE OF STYLE
We showcase the best-known and most exciting trends, from boho to preppy to the boy- friend look. Where did these trends come from, who influenced them, and who perfected them?
\$89.99



STREET STYLE
This cutting-edge book documents the evolution of street style photography, from the fieldwork photos of early anthropology to the glamorized snapshots that appear on blogs today, and explores the structural shifts in the global fashion industry that street style has helped bring about.
\$42.99



FASHION + MUSIC
As twin agents of creative expression, fashion and music have long shared a powerful mutual attraction. Fashion has consistently amplified our understanding of the band (and in many cases the brand) - fuelling the fantasy, giving context to the sound and adding depth to artists' wider agendas.
\$80.00



CONTEMPORARY JEWELLERY DESIGN
This book showcases the work of over forty jewellery designers from all over the world. It explores the wide range of creative approaches and focuses on innovations in jewellery design.
\$69.99



ECLAT : THE MASTERS OF NEW JEWELLERY DESIGN
Through beautiful photos and insights from the artists themselves, "Eclat. Masters of New Jewellery Design" presents recent and outstanding works of some of the most established names in contemporary jewellery, as well as pieces designed by the new rising stars in the field.
\$69.99



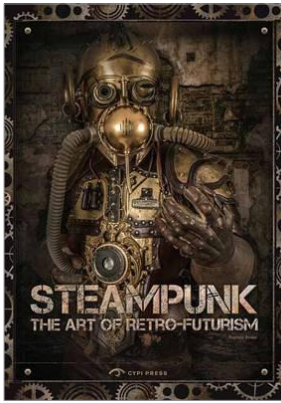
BEHIND COLLECTIONS FASHION BRANDING
Lookbooks, show invitations, packaging and gift cards are important tools for communicating a fashion brands' aesthetic and point of view. Behind Collections compiles an impressive range of creative and artistic promotional material designed for the fashion world.
\$79.99



FASHION MADE FAIR
Sustainability is in fashion right now and designers are taking note. With an ever-growing number of environmentally conscious consumers at hand, the fashion industry is responding to demands for products that are both beautiful and resource efficient.
\$105.00



REIGNING MEN
This intriguing book traces the history of men's fashion since the 18th century, when young Englishmen imitated foreign dress and manners as they toured the European continent. Beautifully produced, lavishly illustrated, informative and eye-opening.
\$110.00



STEAMPUNK ART OF RETRO FUTURISM

More than just cogs, gears, and goggles, steampunk burst from the pages of science fiction and fantasy inspired by the likes of Jules Verne and H.G. Wells and rapidly grew into one of the most recognizable aesthetic movements of the 21st century.

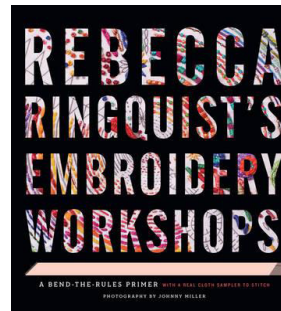
\$89.99



COSTUME MAKING GUIDE

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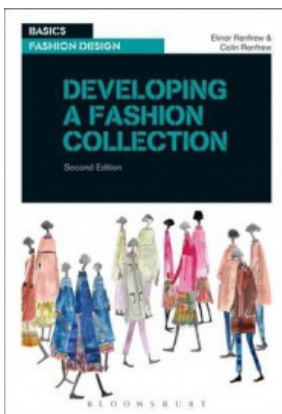
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