

# AUOUST 2019

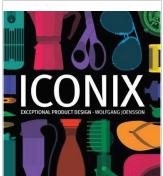
# DESIGN BOOKS

# the ..... anguage of graphic design

# LANGUAGE OF GRAPHIC DESIGN

Organized by the building blocks of the graphic design language, this reference includes work by some of the most successful and renowned practitioners from around the world and explains how they have applied these fundamental principles to their work.

\$45.00



ture and Design
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North State



#### from the beginning of the Industrial Revolution to the present. Each spread of this richly illustrated book showcases the author's representation of the chosen

**ICONIX EXCEPTIONAL** 

Iconix is a comprehensive

collection of iconic product design

objects, chronologically organized

**PRODUCT DESIGN** 

representation of the chosen design, expressing its essence and capturing its spirit. \$45.00

# BUBBLETECTURE

Bubbletecture brings together inflatables in every conceivable size, shape, and hue across the realms of architecture, design, art, and fashion. From inflatable dresses to buildings employing cutting-edge technologies, from ingenious chairs, to children's toys and provocative art installations, This book demonstrates that inflatable design is simply irresistible. \$34.99

# PET-TECTURE

The perfect book for design-conscious pet owners and animal lovers alike, Pet-tecture presents an irresistible assortment of hundreds of houses and objects by the world's leading designers, created with our furred and feathered friends in mind - from cats and dogs to birds, rabbits, horses, fish, mice, guinea pigs - even kangaroos and turtles!



DESIGN

PROCESS

IN ARCH-

ITECTURE



The Production Manual
Second edition GAVIN AMBROSE PAUL HARRIS
*1.00×5.00×5

# DESIGN PROCESS

Account Managers

SCHOOL PRICES NOW

For access please contact one of our

Glenn Toms (glenn@gordonharris.co.nz) Andrew Glennie (andrew@gordonharris.co.nz)

AVAILABLE ON GORDON HARRIS SCHOOLS DIRECT WEBSTORE!

> This friendly guidebook will help students with all aspects of the design process, with examples drawn from all types of architecture. It also gives students the tools to develop their own unique ways of working. With accessible text and hundreds of images, this is an indispensable and illuminating guide for beginning architecture students as well as anyone who is curious about how design works. \$55.00

# PATTERSON HOUSES OF AOTEAROA

This book showcases fourteen of Patterson's recent houses, in some of the most dramatic locations in New Zealand, from stunning seascape retreats to hillside cabins. Each house reveals how Patterson's architecture responds to the region's breathtaking landscapes to tell the story of the country's cultural history and to create a sense of place and belonging.

# \$100.00

# DRAWING FOR LANDSCAPE ARCHITECTURE

Across design disciplines, drawing by hand has largely become a lost art. With digital tools at their disposal, the majority of designers create while sitting at their computer screens. Attitudes are changing, however.

# \$55.00

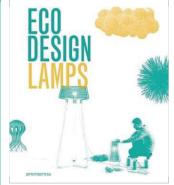
# THE PRODUCTION MANUAL

From the basics such as working with typography through using images and working with color, exploring different pre-press techniques and the processes involved in bringing a product to press and with a resulting pleasing end product, the authors present everything that the reader needs to know in a straightforward and visually strong way. \$91.00

\$35.00

1

# PRODUCT DESION



A Taxonomy of Office Chairs Jonathan Olivares

PHAIDON

#### Radical Matter Rethinking materials for a sustainable future



A NEW PERSPECTIVE ON DESIGN THINKING



#### MELIS SENOVA, PhD



# ECO DESIGN LAMPS

Green products have become a key aspect of virtually all areas of our lives. This book presents cutting-edge lighting and lamp designs by designers from all over the world that through their use of recycling techniques, natural materials, and new technologies are both exceptionally environmentally friendly and highly stylish.

\$65.00

# TAXONOMY OF OFFICE CHAIRS

A Taxonomy of Office Chairs is an exhaustive visual history of the office chair. The book illustrates over 180 of the most innovative office chairs, from the 1840s to the present, includes a huge selection of technical drawings, and an essay by designer and design consultant Jonathan Olivares.

# \$60.00

# RADICAL MATTER MATERIALS SUSTAINABLE FUTURE

This book draws from a global community of designers who are pushing boundaries with new and disruptive approaches to their use of materials and design processes that go beyond the notion of `sustainable design'.

# \$60.00



This Human is about the person who is doing the designing. There are many great design books in existence that teach us about design process, tools and methods. With the increasing popularity of design thinking and human-centered design we've also seen more material discussing various aspects of the practice.

\$65.00

# HOME ROBOT HANDBOOK

Learn to make your own robots with this accessible, illustrated guide for robotics enthusiasts, featuring 13 unique robotics projects suitable for beginner to intermediate level. You've seen the sci-fi movies and dreamed of creating your very own robot. Now learn to build machines with your own hands that will move or perform tasks at your command.

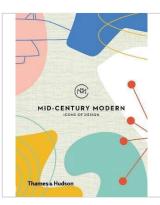
\$32.99

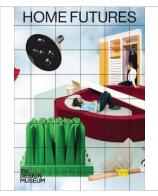






PHAIDON





# CHAIR ANATOMY DESIGN AND CONSTRUCTION

Chair Anatomy reveals in photos and illustrations the form and the construction details - the anatomy of a selection of fifty chairs chosen from the last 150 years of modern chair design. It also introduces the designers behind these chairs, their backgrounds and their routes to creating the chairs.

# \$85.00

#### WORLD OF CHARLES RAY EAME

**CHARLES RAY EAMES P/B** This definitive monograph explores the era-defining work of the Eames Office, a 'laboratory' active for over four decades, where the Eameses and their collaborators produced a vast array of pioneering and influential projects - from architecture, furniture and product design to film, photography, multi-media installation and exhibitions, as well as new models for arts education. \$60.00

# THE DESIGN BOOK

The Design Book is the greatest collection of inspirational product design in one affordable and collectable book. It showcases 500 of the most innovative, beautiful and influential products from the last five centuries that are still in production today.

# \$29.99

## MID CENTURY MODERN ICONS OF DESIGN (POSTCARDS)

The mid-20th century was one of the most popular, collectable and dynamic periods of international design. Drawing on the inventive style of the era, this range of Postcards features exclusive illustrations of iconic mid-century designs, from Eames chairs to Poul Henningsen lamps and George Nelson clocks, all rendered in a distinctive graphic style.

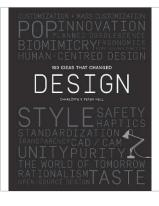
# \$21.99

# HOME FUTURES

This book begins with a lavishly illustrated catalogue portraying the `home futures' of the twentieth century and beyond, from the work of Ettore Sottsass and Joe Colombo to Google's recent forays into the smart home.

# \$115.00

# PRODUCT DESION



earn

Create

Sleep

T M

Eat

Design

Children

PHAIDON

## 100 IDEAS THAT CHANGED DESIGN

This inspiring book chronicles the most influential ideas that have shaped industrial and product design. Written by two experts on modern design, it provides both a concise history of the subject, and offers a fascinating resource to dip into for the general reader.

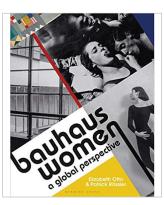
# \$35.00

# **DESIGN FOR CHILDREN**

A comprehensive, genre-defining survey of children's product and furniture design from Bauhaus to today Design for Children, a must-have book for all style-conscious and design-savvy readers, documents the evolution of design for babies, toddlers, and beyond.

\$89.99

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# The Spirit of the U Spirit and U Spirit and

# INGENIOUS PRODUCT DESIGN THAT WORKS

The main task for modern product designers is how to combine creativity and functionality. This book showcases different types of products such as furniture and industrial designs for the household and personal use, introducing projects from all over the world. It includes product descriptions, photographs, and designers' sketches showing the design processes.

\$125.00

# BAUHAUS WOMEN: A GLOBAL PERSPECTIVE

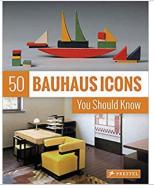
Essential reading on the Bauhaus or for anyone interested in the too-often missed centrality of women artists to modern art and design, Bauhaus Women: A Global Perspective reclaims the other half of Bauhaus history, yielding a new understanding of the radical experiments in art and life.

# \$64.99

# SPIRIT OF THE BAUHAUS

This volume uncovers the sources of inspiration that brought the Bauhaus into existence, from medieval cathedrals of Europe and Hokusai prints to William Morris and Arts and Crafts. Each of the various workshops and courses at the Bauhaus is explored in detail, illustrating the extraordinary wealth of experimentation in every field











# CREATIVE SKETCHING IN PRODUCT DESIGN

Though computer rendering has been a huge boon to designers, drawing by hand is still indispensable when it comes to developing ideas and presenting concept art.

# \$100.00

# 50 BAUHAUS ICONS YOU SHOULD KNOW

This book selects the artists, buildings, furniture pieces, theatrical productions, toys, and textiles that epitomize the Bauhaus ideal of uniting form and function. Artists such as Josef Albers, László Moholy-Nagy, Wassily Kandinsky, and Joost Schmidt are featured along with lesser-known but equally important designers and artists.

# \$45.00

# PACKAGE DESIGN BOOK

Featuring a selection of hundreds of works, this book brings together Pentawards winners from 2008 to 2016, providing a vivid demonstration of creativity in every form of packaging.

# \$45.00

# REGIONAL PRODUCT PACKAGING

Featuring the exquisitely crafted packaging designs of local products from around the world, including China, Japan, Russia, Spain, Portugal, Italy, this book demonstrates the importance of great packaging design.

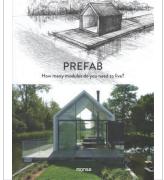
# \$89.99

# RELISHING FOOD AND DRINK PACKAGING

This book showcases the various effective functions of the illustrations on food and drink packaging from the aspects of conveying product information, highlighting product features, reflecting the differentiation, promoting sales, and arousing imagination.

\$99.99

# ARCHITECTURE





How many modules do you need to live?

With this simple question we present this new book about prefabricated and modular construction. Showing options for expanding or downsizing according to each person's need for space, and the ease with which you can move the home to a new place. Homes that are economical, green, and durable. \$49,99

# YOUNG VISIONARIES NEW GENERATION OF ARCHITECTS

This book presents architects ranging in age from their mid-twenties to their mid-forties who with a few already implemented buildings have caught the attention of the sector experts and opened the eyes of the general public to what is coming.

\$95.00



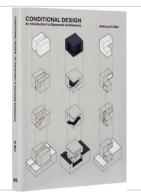
YOUNG

VISIONARIES

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COMPOSING ARCHITECTURE AND INTERIOR DESIGN SIMOS VAMVAKIDIS







## COMPOSING ARCHITECTURE AND INTERIOR DESIGN

Composing Architecture and Interior Design introduces different ways of creating architectural space, based on controlled transformations of physical models. It explains how to compose architectural spaces step by step and can be used from the first years of architecture and interior design studies - and beyond.

# \$21.99

# **CONDITIONAL DESIGN**

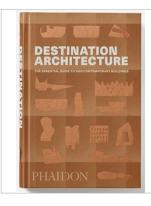
Conditional design is the sequel to Operative Design. This book will further explore the operative in a more detailed, intentional, and perhaps functional manner. Spatially, the conditional is the result of the operative.

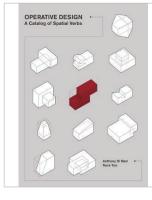
# \$29.00

\$29.00

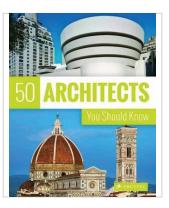
# FOLDING ARCHITECTURE

The technique of folding in contemporary architecture is vividly illustrated with a survey of much-discussed concepts, projects, and buildings in which this technique was applied. This book is compulsory for every architect wishing to design outside the mainstream.











# DESTINATION ARCHITECTURE

Featuring 1,000 of today's most compelling buildings by the world's finest architects, Destination: Architecture is an unparalleled and comprehensive resource for anyone wanting to get more out of their travels.

# \$50.00

# OPERATIVE DESIGN: SPATIAL

The core idea for this project is to use operative verbs as tools for designing space. These operative verbs abstract the idea of spatial formation to its most basic terms, allowing for an objective approach to create the foundation for subjective spatial design.

# \$29.00

# STACK CUT ASSEMBLE SHIPPING CONTAINERS

A key symbol of globalization, containers have connected the globe for many decades, 20 or 40 feet of pure steel reduced to the essentials. Now the networking is entering its second round: Architecturally redesigned containers are present in our direct living environments as an expression of a contemporary lifestyle - independent, flexible, and unconventional. \$75.00

# 50 ARCHITECTS YOU SHOULD KNOW

Starting with the Renaissance, this accessible and lively survey takes readers around the world and through history, from Filippo Brunelleschi through Antoni Gaudi to Frank Gehry.

# \$45.00

# 150 BEST ECO HOME IDEAS

Discover the latest in sustainable architecture and environmentally friendly home design in this outstanding volume in the popular 150 Best series, which features nearly 500 pages of full-color photographs and dozens of inventive and decorative profiles.

# \$59.99

# ARCHITECTURE



# **TINY MOBILE HOMES**

More and more people prefer the simplicity of a small mobile home to enjoy nature instead of a conventional house. It's about swapping luxury for freedom. These houses are built on a trailer so they can be transported and are more complete than a caravan, with a high quality design finish.

# \$49.99

#### MODULAR MICRO APARTMENTS

It shouldn't come as a surprise if you hear that it is the integration of storage solutions that really rounds off a good home design. With no doubt, it is a crucial design element that requires great attention to detail.

**MASTERWORKS SINCE 1900** 

The Iconic House features over 100

of the most important and influential houses designed and built since

1900. International in scope and

wide-ranging in style, the houses

share a remarkable sensitivity to

site and context, appreciation of local materials and building

understanding of clients' needs.

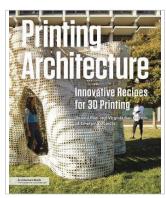
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# MODULAR MICRO APARTMENTS



# \$49.99 ICONIC HOUSE



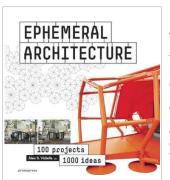


# \$55.00

PRINTING ARCHITECTURE POWDER BASED 3D PRINTING

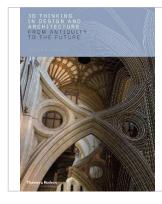
Although 3D printing promises a revolution in many industries, primarily industrial manufacturing, nowhere are the possibilities greater than in the field of product design and modular architecture.

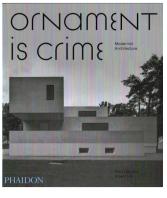
\$59.99

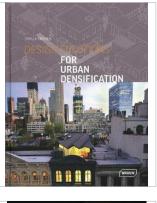


#### EPHEMERAL ARCHITECTURE 1000 IDEAS

The term ephemeral is faithfully illustrative of our times. However, constructions with a limited lifespan have been a constant in the history of architecture. Research of materials and, above all, the evolution of design, have made this discipline an essential area of study for scholars and authorities alike.











New Cabin Homes



# 3D THINKING IN DESIGN AND ARCHITECTURE

The geometric forms and patterns in today's architecture and decorative arts have been deeply influenced by past cultures. From humankind's first path-like doodles on cave walls through to the higher abstractions developed to make measurements and predictions, the 3-dimensional forms we design and build are dependent upon available materials, human needs and the limitations of our imaginations. \$60.00

## ORNAMENT IS CRIME MODERNIST ARCHITECTURE

Ornament Is Crime is a celebration and a thought-provoking reappraisal of modernist architecture. The book proposes that modernism need no longer be confined by traditional definitions, and can be seen in both the iconic works of the modernist canon by Le Corbusier, Mies van der Rohe, and Walter Gropius

# \$70.00

# DESIGN SOLUTIONS FOR URBAN DENSIFICATION

The world's metropolises are home to steadily growing populations. Densification measures are one solution to the problems of urbanization, creating inner-city living space where there was none before.

# \$95.00

## JAPAN LIVING FORM AND FUNCTION

Gain insight into both modern and Japanese styles with this stunning Japanese interior design book. Japan Living presents thirty exceptional houses that transcend function and resonate with spirit.

# \$39.99

# **NEW CABIN HOMES**

Cabins in the woods and rural environments have evolved to such a degree that they have become nothing short of a benchmark in the latest trends in sustainable architecture. They are original, alternative, artistic, creative, etc.

\$49.99

# ORAPHIC DESION

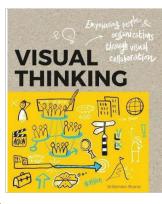


#### COLLAGES SCANLINES NOSTALGIA THE GRID REAMONE CAMPAGES THE GRID REAMONE CAMPAGES IN YOURSELF WO DEAS THAT CAMPAGE GRAPHIC DESIGN

LOUD TYPOGRAPHY CALLIGRAMS CALLIGRAMS TAGS PUBLIC SERVICE CAMPAIGNS TAGS FEMALE ARCHETYPES TRIANGULATION P A R O PHOTOMONTAGE

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# DESIGN(H)ERS:WOMEN IN DESIGN

DESIGN(H)ERS is a stunning showcase of 30 female talents spanning across a variety of design mediums to highlight the diversity that women bring to their respective fields. With insightful interviews revolving around the thoughts and stories of pioneers who have already made their mark, this book serves to inspire and encourage the creatives of the future. \$65,00

# 100 IDEAS THAT CHANGED GRAPHIC DESIGN

This accessible book demonstrates how ideas influenced and defined graphic design. Lavishly illustrated, it is both a great source of inspiration and a provocative record of some of the best examples of graphic design from the last hundred years.

# \$35.00

#### FLIPPING PAGES LAYOUT DESIGN Exploring layout design from the inside out, Flipping Pages offers an insightful look at what makes book design really sing. This useful book opens with its most practical chapter - Laid Out for all to See. Herein, the elements of an optimal layout design; from symmetry to composition, the use grids and paragraph rules, and best practices for production ready files are explained in great detail.

\$110.00

# COLOR DESIGN WORKBOOK

The Color Design Workbook, New, Revised Edition explains the meanings behind colors, working with color in presentations, and loads more. This guide book provides you with the vital information needed to creatively and effectively apply color to your own design work.

# \$32.99

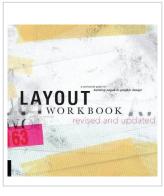
**VISUAL THINKING** 

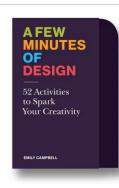
Visual thinking and drawing are both becoming increasingly important in today's business settings. A picture really can tell a thousand words. Visualisation is a crucial part of the journey for companies seeking to boost enterprise agility, break down silos and increase employee and customer engagement.











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# THE BEST OF GRAPHIC DESIGN

Loaded with winning designs carefully chosen by prominent industry judges, you'll enjoy going behind the scenes with top winners of PRINT Regional Design Awards; HOW International Design Awards; HOW Promotion & Marketing Design Awards; and HOW In-House Design Awards.

# \$139.99

# **PITCHING IDEAS**

We are good at designing beautiful products and we offer good services. We always know exactly what the user wants and we know dozens of methodologies. However, if we have to convince our customers and colleagues, we find it very hard.

# \$35.00

# UPSTART- VISUAL IDENTITIES FOR START UPS

Upstart! showcases an exciting range of visual identities for start-ups and young businesses. Upstart! presents fresh branding ideas for entrepreneurs and designers. To stand out in a land of consumerist plenty, the new generation of small business entrepreneurs has learned to set high design standards.

# \$120.00

# LAYOUT WORKBOOK REVISED UPDATED

Layout Workbook is one of five volumes in Rockport's series of practical and inspirational workbooks that cover the fundamental areas of the graphic design business. In the original, 2005 edition, author Kristin Cullen tackled the often perplexing job of nailing down a layout that works.

# \$36.99

# A FEW MINUTES OF DESIGN 25 EXERCISES

This colorful, handy card deck presents fifty-two exercises and activities to jump-start your creative juices, free you from creative block, start a new project, or finish an existing one.

\$39.99

# ORAPHIC DESION



MOUR LAWAST

STEVEN HELLER

# **RESPONSIVE LOGOS**

This book helps designers make logos that are both useful and stylish in this digital era, through examples of brands with design variants for all types of physical and digital supports in addition to the responsive adaptation of the brand in diverse display formats.

# \$125.00

# **GRAPHIC STYLE 4TH EDITION**

This visual survey of graphic design styles through the ages is an essential resource for designers, art and design students, and art lovers. With more than 700 illustrations, it is the only wide-ranging history of graphic design to be completely visual, and many readers treasure it for its amazing trove of images.

# \$45.00



# LOGO STYLE Ð



## LAYOUT FOR **GRAPHIC DESIGNERS**

Layout for Graphic Designers provides visual arts students with a theoretical and practical underpinning of this design subject. Packed with over 200 examples from key contemporary practices, and fully illustrated with clear diagrams and inspiring imagery, it offers an essential exploration of the subject.

# \$59.99

LOGO STYLE

A historical as well as

design-oriented perusal of brand

rapidly growing field of logotype

that influence them; decorative,

design. Chapters within are

logos, Logo Style gives context to the

organized by style as well as the eras

which takes inspiration from vintage

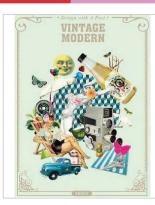
#### styles and trends, modern, and digital, featuring designs heavily influenced by the pixelated, slick, and colourful trends that sprang out of the information Age.

# \$100.00

#### **BRANDING ELEMENTS** LOGO VOL 4

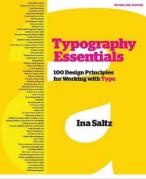
Just one single element of a company's brand identity, a logo is rarely changed when established. For this reason a good design must balance current trends with classic appeal all the while reflecting the values of the client for whom its expression becomes synonymous. Branding Element Logos illuminates the art of logo creation in the hands of skilled designers who rarely get it wrong.

\$110.00











# VINTAGE MODERN **DESIGN WITH A PAST**

Drawing inspiration from the past is fertile ground for designers, who often update classic iconography to create modern designs that evoke the charm of previous decades while staying true to a client's needs. These creatives blend the look and feel of vintage logos with retro clip art and period colors to respond to market trends and communicate a brands mission.

# \$89.99

# **BLACK & WHITE GRAPHICS**

Black and White Graphics showcases the appealing impact of using monochrome color schemes in the field of graphic design, and it presents an international collection of work that makes clear the capabilities of black, white, and gray.

# \$89.99

# **BRAND BY HAND**

Brand by Hand documents the work, career, and artistic inspiration of graphic designer extraordinaire Jon Contino.

Jon is a born-and-bred New Yorker. He talks like one, he acts like one, and most importantly, he designs like one.

# \$65.00

# **TYPOGRAPHY ESSENTIALS: 100 DESIGN PRINCIPLES** FOR WORKING WITH TYPE.

Typography Essentials is for designers of every medium in which type plays a major role, and is organized and designed to make the process enjoyable and entertaining, as well as instructional.

# \$36.99

## LAYOUT ESSENTIALS: **100 DESIGN PRINCIPLES** FOR USING GRIDS

A classic and essential text for designers since 2009, Layout Essentials: 100 Design Principles for Using Grids just got better with a fresh exploration of its design principles, updated text, and new photos and international graphics.

\$36.99





Inspiration from 60 masters ADD / Brown 56 as Mario / PTT / Block ADDD / S 92 m / SERD Hould / Arig Exceeded / Frankfire 30 Dovid new Yorks of National Frankfire / David / S	sina (The block of the Person Later /
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# BRAND IDENTITY **ESSENTIALS**

Brand Identity Essentials, Revised and Expanded outlines and demonstrates basic logo and branding design guidelines and rules through 100 principles. These include the elements of a successful graphic identity, identity programs and brand identity, and all the various strategies and elements involved.

# \$45.00

#### THE LOGO DESIGN **IDEA BOOK**

Arrows, swashes, swooshes, globes, sunbursts and parallel, vertical and horizontal lines, words, letters, shapes and pictures. Logos are the most ubiquitous and essential of all graphic design devices, representing ideas, beliefs and, of course, things. The 50 logos in this book are examples of good ideas in the service of representation, reputation and identification.

\$29.99



Living 2019/2020 will show you the most worthy international product designs in the areas of living rooms and bedrooms, household and kitchens, tableware and cooking utensils, lighting and lamps as well as interior design, urban design and public spaces.

\$49.99

# ORDERING

# All Secondary Schools are regularly sent a flver detailing new books.

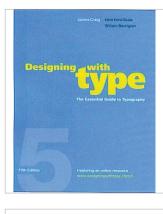
The easiest and best way to manage your selection and order your books is via our easy-to-use online webstore.

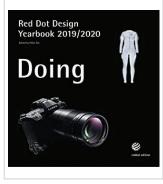
If you would prefer, you can use the order form provided and fax it to 09 524 0391 or email glenn@gordonharris.co.nz



If you are having trouble sourcing a particular title or have any other queries, please feel free to email me glenn@gordonharris.co.nz

I'd love to hear from you! The team and I thank you for your on-going support.







# **DESIGNING WITH TYPE**

New information and new images make this perennial best-seller an even more valuable tool for anyone interested in learning about typography. First published in 1971, this title is used universally ever since. It provides access to lessons from distinguished typographers around the world through Web site. More than 250,000 are sold.

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